

KRAFTV  **LL** [®]



PANTONE 130 C

R: 246 G: 168 B: 0

C: 1 M: 39 Y: 100 K: 0

Web: #f6a800



PANTONE 432 C

R: 50 G: 62 B: 72

C: 79 M: 61 Y: 49 K: 50

Web: #323e48

KRAFT
VOLL®

The logo consists of the word "KRAFT" in a bold, dark blue, sans-serif font on the top line. Below it, the word "VOLL" is written in the same font. The letter "V" is dark blue, while the "O" is replaced by a stylized orange graphic of three parallel, slanted rectangular bars. The "L" is dark blue. A registered trademark symbol (®) is located to the right of the "L".

KRAFTV  **LL** [®]

KRAFT
VOLL®

The logo features the word "KRAFT" in a bold, white, sans-serif font with a slight slant. Below it, the word "VOLL" is also in a bold, white, sans-serif font with a slight slant. The letter "V" in "VOLL" is replaced by a stylized orange graphic consisting of three parallel, slanted rectangular bars. A registered trademark symbol (®) is positioned to the right of the "LL" in "VOLL".

KRAFTV  **LL** [®]

KRAFT
VOLL®

The logo features the word "KRAFT" in a bold, dark blue, sans-serif font. Below it, the word "VOLL" is written in the same font. The letter "V" is partially obscured by a white graphic consisting of three parallel, slanted rectangular bars. A registered trademark symbol (®) is positioned to the right of the "LL" in "VOLL".

KRAFTV  **LL** [®]

KRAFT
VOLL®